

Eric Donaldson

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Westminster, CO

Skills & Knowledge

- * Adobe Illustrator
- * Adobe InDesign
- * Adobe Photoshop
- * Logo Creation
- * HTML and CSS
- * PC and MAC Platform
- * Packaging Design
- * Print Production
- * Typography
- * Photography
- * Brand Development
- * Web Site Development

Education

Metropolitan State University of Denver

Bachelor of Fine Arts — *With a Concentration in* — **Communication Design** | Winter 2012

Experience

Microsoft - Bing — *Geospatial Imagery Analyst* — November 2014 – September 2015

- * Utilized proprietary software to research, extract, analyze, edit, and integrate digital data and imagery to be published on Bing Maps.
- * Trained on multiple projects and tool sets, in a fast paced and rapidly changing enterprise environment, to successfully achieve regular deadline driven goals and quotas.

Player's Bench — *Warehouse Coordinator* — March 2014 – November 2014

- * Improved efficiency and productivity by managing the receiving and distribution of inventory to multiple locations in and out of state.
- * Improved use and sales of new equipment by testing and evaluating products for procurement in stores.

Mile High Shooting — *In House Designer* — July 2012 – July 2013

- * Managed and designed MHSA's print media for marketing. This included re-designing their logo and other printed media, as well as a product offering guide for distribution to retailers at Shot Show (a large industry specific trade show).
- * As the house designer, I was in charge of improving store sales by spearheading web based designs, updating website with new products, sales, and banner advertisements.
- * Assisted in the ordering of products for the retail shop and for the internet to sale. Assisted in the sale of firearms and firearm accessories, both in person as well as via the internet and/or phone.

ToolKing.com — *Web Content Assistant* — December 2009 – May 2012

- * Used a CMS manager to categorize and edit content on the Tool King website. Ensured that all products and descriptions were correct and were easily searchable for the customer.
- * Worked in a strong team environment, collaborating on other design and business aspects of the website to provide the highest quality and most user friendly website available.
- * In addition to design and content management, I worked in the retail storefront interacting with customers to provide the best customer service from locating tools to cash handling tasks.

ZeroMile Magazine — *Production Artist* — Issue 006 | Spring 2011

- * Worked with the Creative Director to bring his visions for the magazine to life. This included contacting the print shops and vendors to gather the information needed to complete the project.
- * Managed the final output of the spreads, and other content, to prevent costly mistakes at the printers.
- * Acquired all the information for printing the guts and cover work as well as supplies needed to set a budget. We were then able to chose the best print shops for the job.

